

A thinking platform that integrates ideation, organization, and execution!!

- ✓ Want to organize business plans and marketing strategies systematically
- ✓ Creating an initial draft takes too much time
- ✓ Hard to grasp the overall structure and relationships within materials
- ✓ Information is not standardized, making sharing difficult



Mandala-AI Solves These Issues



AI's thinking capability × the structured framework of the Mandalachart.

- AI generates thematic points and organizes them into a Mandalachart.
- Generation takes only 1 minute, dramatically improving productivity.
- The Mandala Chart makes the overall picture, details, and relationships instantly visible.
- Structured information is easy to share within teams and encourages action.

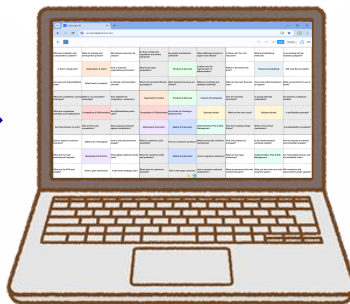


Easy to Use – Just 3 Steps

**Generation
completed
in 1 min!**



1. Enter your challenge or theme



2. AI generates the content



3. Edit freely

Main Use Cases

- New business development & business planning
- Marketing strategy design
- Risk management & issue organization
- Standardization of client proposals
- Reviewing and improving sales processes

Visualization Features

- Color coding
- Progress icons
- Image attachments
- Toggle between overview and detail views
- Q&A format display

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Example of generation: "Key points for formulating a business plan"
You can do this in 1 minute!

What are evaluation and compensation systems?	What are training and development policies?	Will external resources be utilized?	Do they comply with regulations and safety standards?	Are quality and features sufficient?	What additional services or support are offered?	Is there room for cost reduction?	What are fundraising methods?	Is accounting and tax readiness prepared?
Is there a hiring plan?	Organization & Talent	How to build the organizational structure?	What is the value proposition?	Products & Services	Is there room for improvement or differentiation?	Where is the break-even point?	Finance & Fundraising	Will cash flow be stable?
Are roles and responsibilities clear?	What talent is required?	Is internal communication smooth?	What is the product lifecycle assumption?	What products/services are offered?	What are prototype and validation methods?	What are the main financial risks?	How much initial investment is needed?	What are priorities for use of funds?
What are competitors' pricing strategies?	What is our competitive advantage?	How satisfied are competitors' customers?	Organization & Talent	Products & Services	Finance & Fundraising	How are channels structured?	Is pricing rationale established?	Are partners or alliances needed?
What are competitors' strengths and weaknesses?	Competition & Differentiation	Are differentiation points clear?	Competition & Differentiation	Key Points for Creating a Business Plan	Business Model	What are the main costs?	Business Model	Is profitability expected?
Are there barriers to entry?	Who are the main competitors?	What ongoing measures against competitors?	Marketing & Promotion	Market & Customers	Implementation Plan & Risk Management	How does scaling change things?	What is the revenue mechanism?	Is sustainability considered?
How to improve customer retention?	What is the messaging?	How to allocate promotion budget?	What is customers' price sensitivity?	How do customers purchase?	What are the main customer touchpoints?	How will progress be managed?	Is the implementation schedule realistic?	How to respond to external environmental changes?
What are the main promotional channels?	Marketing & Promotion	What digital initiatives will be used?	What are customer needs and problems?	Market & Customers	How to segment customers?	What are the major milestones?	Implementation Plan & Risk Management	Are responsible persons and accountability clear?
What are the KPIs and targets?	How to gain awareness?	Is the brand strategy clear?	What value do customers prioritize?	Who is the target customer?	How to measure customer satisfaction?	What are assumed risks and countermeasures?	What are short-term and mid/long-term goals?	Will evaluation and improvement cycle operate?

Switch to Q&A Format

- Switch the display to a "Title & Cell" Q&A-style format to refine each generated key point.
- Toggle between 9×9 and 3×3 views to flexibly grasp both the whole and the details.
- Visualize status using meaningful colors and progress icons.
- Link external related information.
- By instructing the AI with "Create in question format," content will be generated with question marks.

6	What is customers' price sensitivity?	3	How do customers purchase?	7	What are the main customer touchpoints?
2	What are customer needs and problems?	A	Market & Customers	4	How to segment customers?
5	What value do customers prioritize?	1	Who is the target customer?	8	How to measure customer satisfaction?

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No download or installation required (Web-based)

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